



## **BALLET DES MOINES CAMPAIGN COMMITTEE ROLES & EXPECTATIONS**

The chairs and committee for Ballet Des Moines capital campaign will provide overall direction and leadership to the campaign.

### **CAMPAIGN COMMITTEE MEMBERS WILL:**

- Commit to six months of active campaign participation
- Attend campaign committee meetings on a regular basis. Meetings will be held Mondays at 11am (biweekly for the first three months; monthly for the second three months)
- Provide overall direction to the Ballet Des Moines campaign including approval of campaign policies, structure, timeline, etc.
- Provide a positive public persona in support of Ballet Des Moines and the campaign
- Provide assistance in identifying donor prospects for the campaign
- Leverage gifts from individuals and corporations in support of the campaign; assist staff in "opening doors" and scheduling donor calls
- Solicit leadership and major gift prospects along with campaign chairs and/or staff members (4-8 calls per committee member)
- Make a personal gift to the campaign
- Provide leadership and guidance to ensure the campaign meets its goal of \$2.5 million